

# M A R I A N N E C U S A T O

1234 N Eddy Street #228 South Bend, IN 46617 (917) 539-6115 [www.MarianneCusato.com](http://www.MarianneCusato.com)

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## EDUCATION

Bachelor of Architecture, University of Notre Dame, School of Architecture, May 1997, South Bend, IN  
EMBA Candidate, University of Notre Dame, Mendoza School of Business, projected May 2017

## AREAS OF EXPERTISE

Real Estate & Building Industry Trends, Traditional & Classical Architectural Design,  
Resilient Housing & Disaster Recovery, Affordable & Attainable Housing

## CURRENT POSITIONS & SELECTED PROJECTS

### **University of Notre Dame School of Architecture - Associate Professor of the Practice, 2015-present**

Courses include: *The Home of the Future: Modern Housing Solutions for a Changing Society*, (Fall 2015) and *Why are Buildings Ugly? The Autopsy of the McMansion, Dos and Don'ts of Classical Architecture and Why this Matters to You*. (Fall 2014, Spring 2016)

### **Marianne Cusato Design, LLC – Principal, 2005-present**

**HomeAdvisor** – Spokesperson and Housing Expert for IAC's HomeAdvisor (NASDAQ: IAC). Lead HomeAdvisor Insights Forum events to create a dialog around important issues affecting the homeowners and the homebuilding industry such as aging-in-place and residential construction labor shortages.

**Katrina Cottages** - Originally designed as an alternative to the FEMA trailer, these cottages evolved into an icon of small home design nationwide. In June of 2006, Congress appropriated \$400 million to build Katrina Cottages on the Gulf Coast resulting in approximately 2800 homes in Mississippi and 500 homes in Louisiana. In Sept. of 2006, President Bush signed a revision to the Stafford Act, inspired by lobbying around the idea of the Katrina Cottage, allowing FEMA the ability to build permanent structures. Previously sold as kits at Lowe's Home Centers nationwide, they are now available as home plans.

**Hurricane Sandy Rebuilding** - Designed six homes for victims of Hurricane Sandy in Union Beach, NJ with Clayton Homes, a Berkshire Hathaway/Warren Buffet company. The homes were built with a grant from the Robin Hood Foundation and designed to resilient standards as part of an awareness of the need to change building practices in preparation for the increasing instances of severe weather.

**The New Economy Home** – Created in the wake of the 2008 housing collapse, this home is designed to address the changing needs of families over time. Selected as BUILDER Magazine's 2010 Builder Concept Home and built as their first ever virtual show home for the 2010 International Builder's Show.

## PUBLIC SPEAKING & PRESENTATIONS

Frequently speak about current trends and offer forecasts relating to the real estate market, building industry and home design at professional conferences, corporate events, university campuses and home shows, including: *Boston Museum of Fine Arts, The New Yorker Conference: Visions from 2012, Lowe's Trends Day 06, Sarah Lawrence College New Orleans Symposium, Bryn Mawr College, Herman Miller Year End Convention: keynote presentation, Wal-Mart Trends Presentation, the Institute of Classical Architecture, Congress for the New Urbanism and at the University of Notre Dame.*

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## DISTINCTIONS, HONORS & AWARDS

**2014 Named One of the Top Women in Real Estate**, FORTUNE Magazine

**2014 “What Would You Fight For?”** Selected to represent The University of Notre Dame in a series produced by NBC to highlight global impact of Notre Dame faculty, students and alumni.

**2014 Named Advisory Council Member** for the start-up real estate website DwellAware.com

**2014 Robert Bruss Real Estate Book Award** for *The Just Right Home*

**2012 Voted one of the 30 most influential women in the housing economy**, HousingWire Magazine

**2007 Design for Humanity Award** from the American Society of Interior Designers

**2007 Excellence in Design Award** from the American Institute of Building Designers FL Society

**2006 Peoples Design Award** from the Smithsonian Institute’s, Cooper Hewitt Design Museum

**2006 Ranked 4<sup>th</sup> most influential person in the building industry**, BUILDER Magazine’s Power on 50 List

## BOOKS & PUBLICATIONS

***The Just Right Home: Buying, Renting, Moving – Or Just Dreaming – Find Your Perfect Match!*** with Daniel DiClerico. Workman Publishing, April 2013

***Get Your House Right: Architectural Elements to Use & Avoid.*** Co-Authored with Leon Krier, Ben Pentreath and Richard Sammons, foreword by HRH The Prince of Wales. Sterling Publishing 2008. Re-released in soft cover in August 2011.

***The Value of Design and its Effect on our Lives and Communities.*** Published by James Hardie, 2008

***The Huffington Post*** Real Estate & Design Blog, Feb. 2012-present

***Guest Columnist*** for Fortune/CNN Money – May 2015, March 2014; Forbes 2010

## PREVIOUS ACADEMIC APPOINTMENTS & ARCHITECTURAL POSITIONS

***Distinguished Adjunct Professor at the University of Notre Dame School of Architecture***, fall 2014

***Visiting Adjunct Professor at the University of Miami School of Architecture***, fall 2012

***Visiting Adjunct Professor at the University of Notre Dame School of Architecture***, fall 2008

***Ben Pentreath Ltd.*** – Consultant, London, England, Dec. 2004-Jan. 2005

***Fairfax & Sammons Architects, PC*** - Project Architect, New York, NY, Aug. 2000-Nov. 2004

***Grenfell Architecture*** - Associate, Charlotte, NC, May 1997-June 2000

## MEDIA

Media features include: *FORTUNE*, *The New York Times*, *USA Today*, *The Wall Street Journal*, *The Chicago Tribune*, *The Washington Post*, *Forbes*, *Time*, *The Week*, *Fitness Magazine*, *BUILDER Magazine*, *Architectural Record*, *ABC News*, *CBS This Morning*, *CNN* & *NPR*.